



GLOBAL CHAMPIONS

ARABIANS TOUR

CHAMPIONSHIP

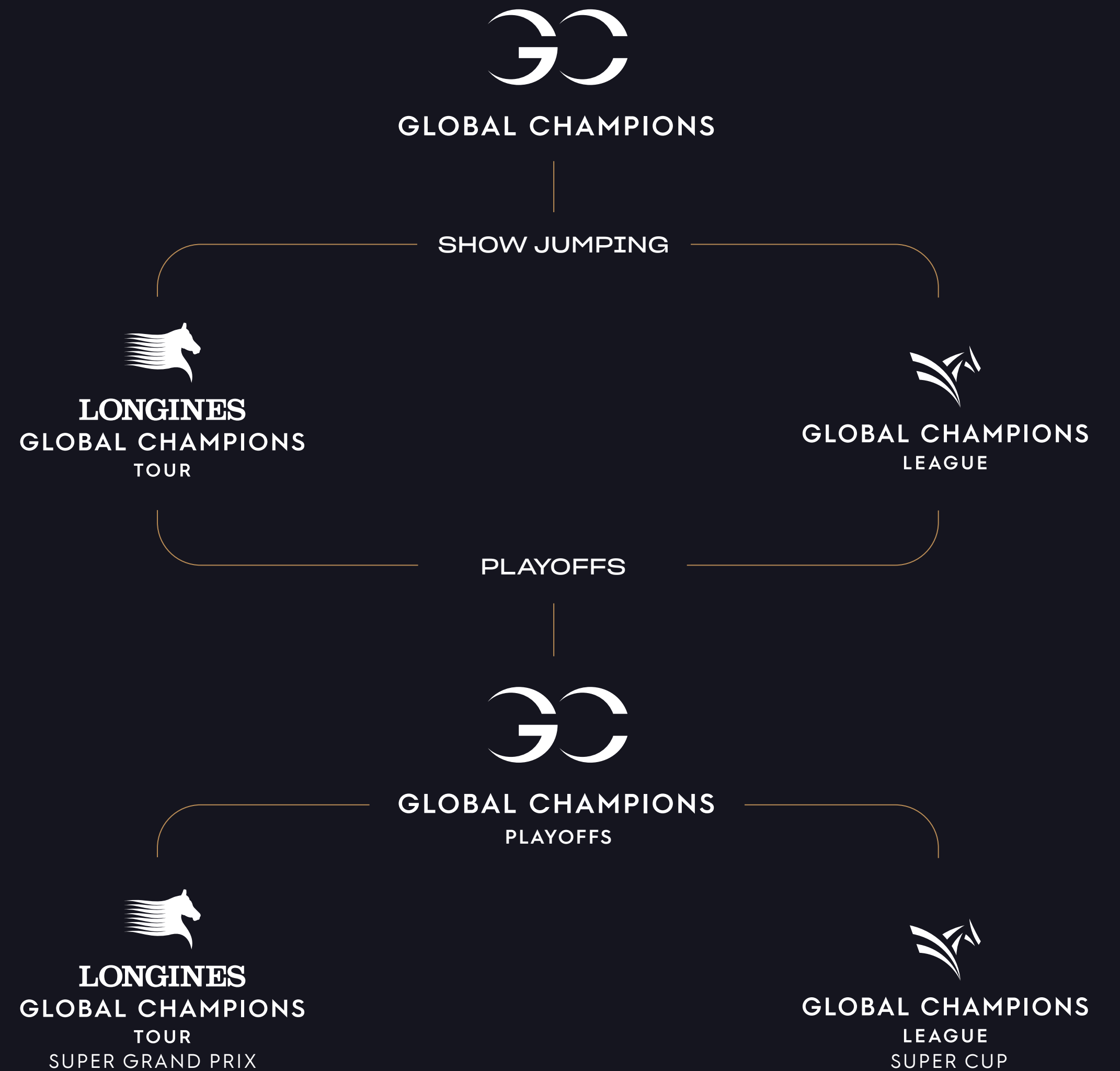


INTRODUCING GLOBAL CHAMPIONS

Global Champions has created the world's most dynamic equestrian sport series. It is one spectacular show jumping global circuit featuring the world's leading riders and horses.

Made up of two thrilling championships, the **Longines Global Champions Tour** is the ultimate individual challenge and **GCL** is show jumping's Greatest Team Challenge. Global Champions visits 16 unique metropolises in a thrilling season that spans across Europe, The Americas, China and the Middle East.

The circuit demands all-round excellence from the human and equine stars of show jumping as the Tour mixes grass and sand surfaces, stadiums, beach arenas, and day and night times.



INTRODUCING GLOBAL CHAMPIONS ARABIAN TOUR

GLOBAL CHAMPIONS **ARABIANS TOUR** stems from Global Champions' unique platform to create a new and exclusive Arabian Horse Championship, taking place in state-of-the-art venues in iconic locations, and offering the highest prize money ever in the sport.



GLOBAL CHAMPIONS ARABIANS TOUR



MISSION STATEMENT

Promote the uniqueness of Purebred Arabian Horses through an international platform, fostering a legacy of excellence, transparency, fairness and integrity.

Create a unique fairground for Arabian Horse shows to expand and prosper.

Connect people and cultures all over the world through a common passion, promoting inclusiveness, respect and exchange of knowledge.

“We created a unique Arabian Horse Tour that will bring the sport to the next level, connecting peoples and cultures through a common passion.”

Faleh Al-Nasr – Chairman



THE CONCEPT

A World Championship that is the pinnacle of Arabian Horses sport.

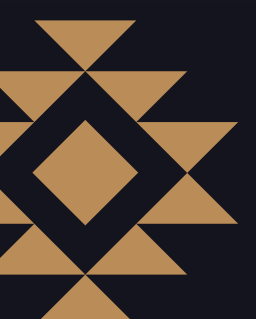
Annual GCAT Championship Series, in which participants compete in the following categories:

2024 schedule includes 7 destinations in Europe and Middle East

◆ **Best Horses**

(yearling females, yearling males, junior females, junior males, senior females and senior males)

◆ **Best Handlers**





1 Further develop and professionalise Arabian Horses as a sport that respects horses, handlers and all stakeholders.

2 Attract new fans and a new audience to the sport and energise the existing audience and fan base.

3 Encourage investment in the sport.

CORE TOUR GOALS

BEST HORSES · COMPETITIVE · FAIR

4 Create opportunities for all stakeholders and the advancement of the sport worldwide.

5 Increase media exposure for the sport and its stakeholders while creating new and exciting sponsorship and commercial monetization opportunities.

6 Ensure consistent, fair, transparent, and balanced competition.

CHAMPIONSHIP & STANDINGS

Horses are eligible to participate in all **GCAT Events**. Participants may register an unlimited number of owned horses for each **GCAT Event**. However, the number of leased horses is limited to one per participant per season.

The **GCAT** overall classification is determined by the points earned by each horse and handler across all **GCAT Events** held during the season.

GCAT overall classification during the season

1 First Place	120
2 Second Place	115
3 Third Place	105
4 Fourth Place	98
— — — —	— —
	Points

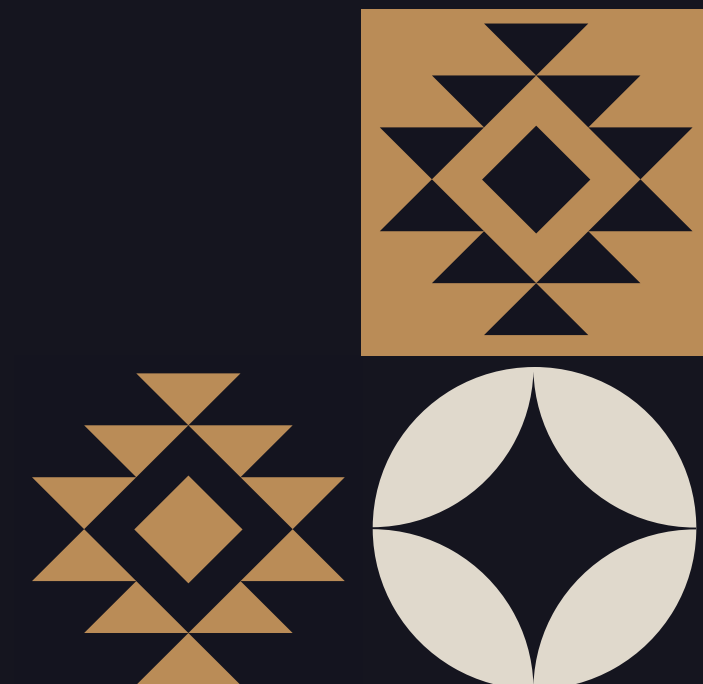
Points earned by each horse and handler across all **GCAT**



POINTS & RANKING SYSTEM

GCAT allocates points to the top 10 horses across all championship categories (yearling female, male, junior female, junior male, senior female, and senior male), as well as top 10 handlers.

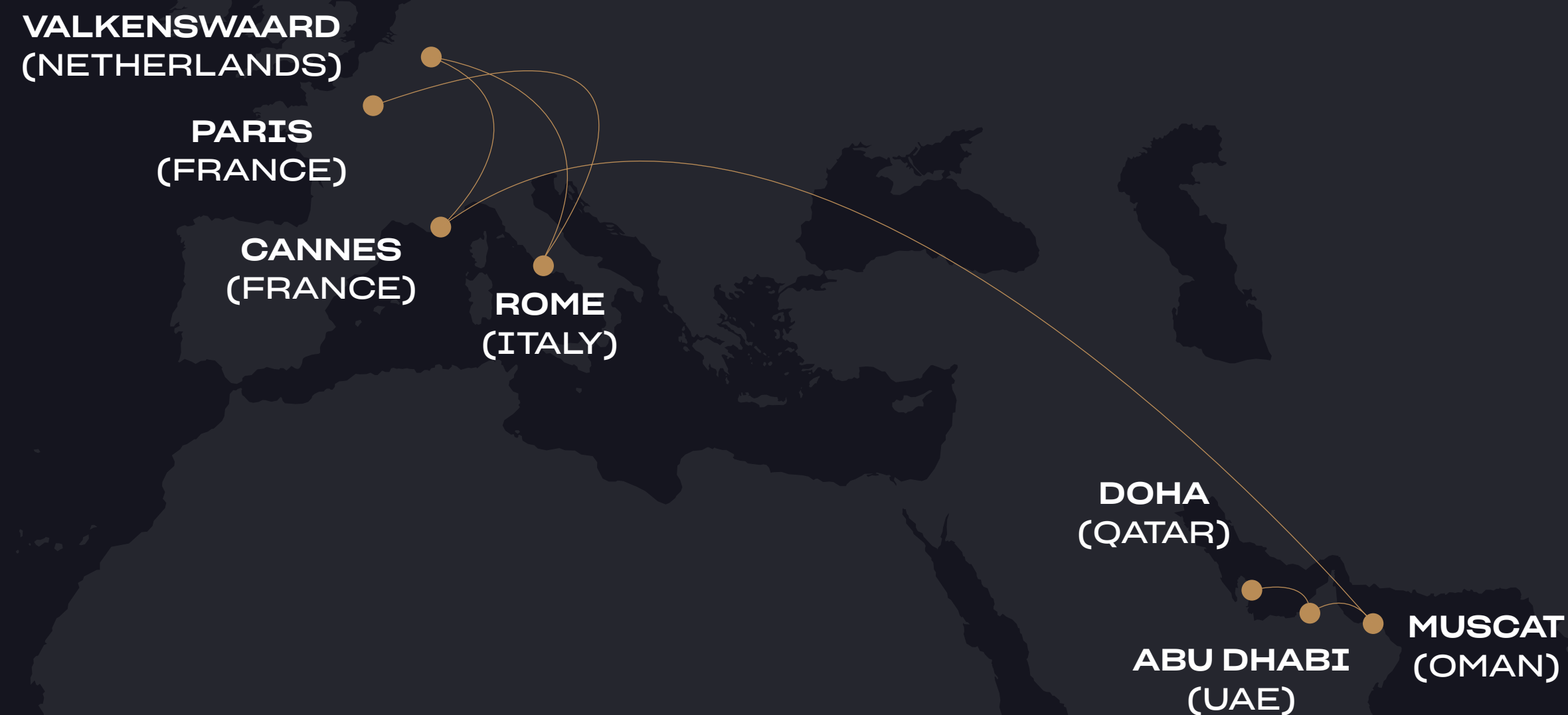
1 st place	20 points
2 nd place	17 points
3 rd place	15 points
4 th place	13 points
5 th place	12 points
6 th place	11 points
7 th place	10 points
8 th place	9 points
9 th place	8 points
10 th place	7 points



THE CALENDAR

DOHA (QATAR)	February
ABU DHABI (UAE)	February
MUSCAT (OMAN)	April
CANNES (FRANCE)	June
VALKENSWAARD (NETHERLANDS)	July
ROME (ITALY)	September
PARIS (FRANCE)	December

The Tour is open to incorporating additional shows in the future.



DOHA



ABU DHABI



MUSCAT



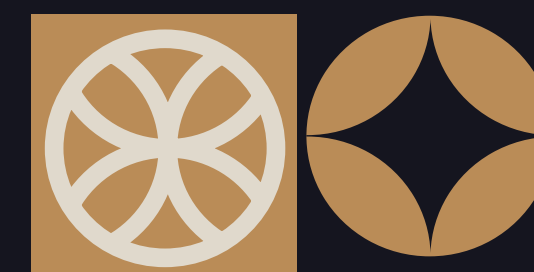
CANNES



VALKENSWAARD



ROME



PARIS





THE HIGHEST PRIZE MONEY IN THE ARABIAN HORSE WORLD

€ 17.000.000*

* ECAHO fees not included.



GLOBAL CHAMPIONS
ARABIANS TOUR

PRIZE MONEY

Events

Doha – Abu Dhabi

5.585 Million €

Season

(7 events)

7.350 Million €

Overall

Championship + Bonus

4.065 Million €

TOTAL

17 Million €*

* ECAHO fees not included.

SEASON PRIZE MONEY

Points and Prize Money are awarded to the top **10 horses** in each championship class at a **GCAT Event** based on their placement.

A Prize Money is designated for the top 10 horses in each championship category during every **GCAT Event**.

At each **GACT** the total Prize Money for the **top 10 horses** amounts to

1.050.000€

with a season prize money of

7.350.000€*

(7 events)

Yearling Females		Yearling Males		Junior Females		Junior Males		Senior Males		Senior Females	
1 st Place	50.000€	1 st Place	50.000€	1 st Place	50.000€	1 st Place	50.000€	1 st Place	50.000€	1 st Place	50.000€
2 nd Place	40.000€	2 nd Place	40.000€	2 nd Place	40.000€	2 nd Place	40.000€	2 nd Place	40.000€	2 nd Place	40.000€
3 rd Place	30.000€	3 rd Place	30.000€	3 rd Place	30.000€	3 rd Place	30.000€	3 rd Place	30.000€	3 rd Place	30.000€
4 th Place	20.000€	4 th Place	20.000€	4 th Place	20.000€	4 th Place	20.000€	4 th Place	20.000€	4 th Place	20.000€
5 th Place	10.000€	5 th Place	10.000€	5 th Place	10.000€	5 th Place	10.000€	5 th Place	10.000€	5 th Place	10.000€
6 th Place	5.000€	6 th Place	5.000€	6 th Place	5.000€	6 th Place	5.000€	6 th Place	5.000€	6 th Place	5.000€
7 th Place	5.000€	7 th Place	5.000€	7 th Place	5.000€	7 th Place	5.000€	7 th Place	5.000€	7 th Place	5.000€
8 th Place	5.000€	8 th Place	5.000€	8 th Place	5.000€	8 th Place	5.000€	8 th Place	5.000€	8 th Place	5.000€
9 th Place	5.000€	9 th Place	5.000€	9 th Place	5.000€	9 th Place	5.000€	9 th Place	5.000€	9 th Place	5.000€
10 th Place	5.000€	10 th Place	5.000€	10 th Place	5.000€	10 th Place	5.000€	10 th Place	5.000€	10 th Place	5.000€
Total	175.000€	Total	175.000€	Total	175.000€	Total	175.000€	Total	175.000€	Total	175.000€

* ECAHO fees not included.

OVERALL CHAMPIONSHIP PRIZE MONEY

Prize Money is allocated to the top 20 female horses, top 20 male horses, and top 20 handlers in the **GCAT** overall classification of the season:

The total prize money amounts to

3.565.000€*

TOP 20 Females Horses	
1 st Place	500.000€
2 nd Place	300.000€
3 rd Place	200.000€
4 th Place	150.000€
5 th Place	100.000€
6 th Place	60.000€
7 th Place	60.000€
8 th Place	30.000€
9 th Place	30.000€
10 th Place	30.000€
11 th Place	30.000€
12 th Place	25.000€
13 th Place	25.000€
14 th Place	25.000€
15 th Place	20.000€
16 th Place	20.000€
17 th Place	20.000€
18 th Place	15.000€
19 th Place	15.000€
20 th Place	15.000€
Total	1.670.00€

TOP 20 Males Horses	
1 st Place	500.000€
2 nd Place	300.000€
3 rd Place	200.000€
4 th Place	150.000€
5 th Place	100.000€
6 th Place	60.000€
7 th Place	60.000€
8 th Place	30.000€
9 th Place	30.000€
10 th Place	30.000€
11 th Place	30.000€
12 th Place	25.000€
13 th Place	25.000€
14 th Place	25.000€
15 th Place	20.000€
16 th Place	20.000€
17 th Place	20.000€
18 th Place	15.000€
19 th Place	15.000€
20 th Place	15.000€
Total	1.670.00€

TOP 20 Handlers	
1 st Place	50.000€
2 nd Place	40.000€
3 rd Place	30.000€
4 th Place	20.000€
5 th Place	10.000€
6 th Place	5.000€
7 th Place	5.000€
8 th Place	5.000€
9 th Place	5.000€
10 th Place	5.000€
11 th Place	5.000€
12 th Place	5.000€
13 th Place	5.000€
14 th Place	5.000€
15 th Place	5.000€
16 th Place	5.000€
17 th Place	5.000€
18 th Place	5.000€
19 th Place	5.000€
20 th Place	5.000€
Total	225.000€

* ECAHO fees not included.

BONUS PRIZE MONEY

The overall Global Champions Arabians Tour Champion is awarded to the horse with the highest points total at the end of the season.



CHAMPIONSHIP
PRIZE MONEY

500.0000€



BONUS
PRIZE MONEY

500.0000€



FOR A TOTAL OF

1.000.000€

THE MOST
MAGNIFICENT
ARABIAN HORSES
IN THE WORLD
IN AN UNFORGETTABLE
EVENT TOUR.



BUILDING THE ULTIMATE ARABIAN HORSES ECOSYSTEM

The unique **GCAT** platform will be available to anyone, anywhere, through events and digital content. Equestrians and horse lovers from all over the world will have access to a full ecosystem.

EVENTS

BRANDED CONTENT

TRAVEL & LIFESTYLE

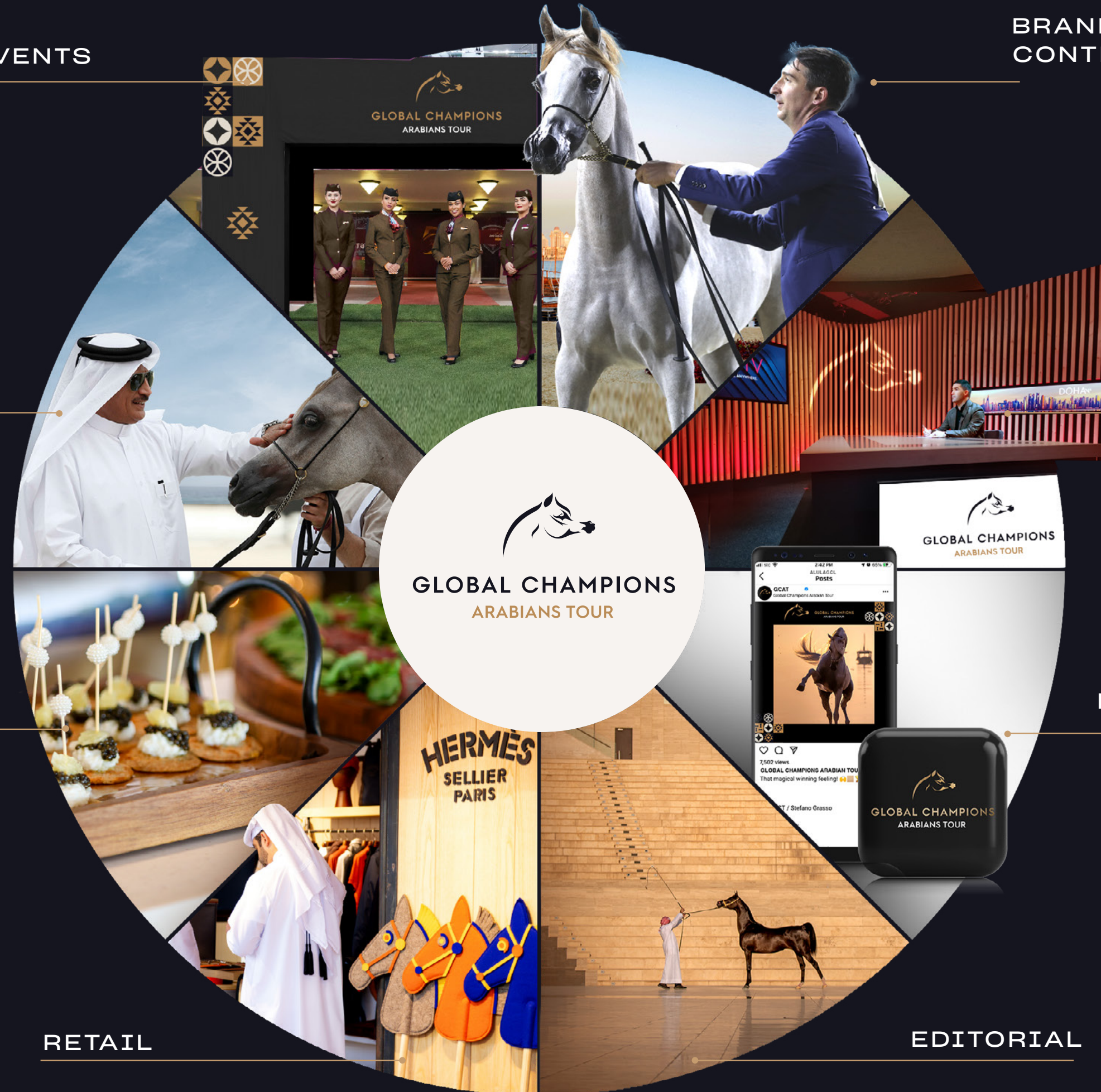
LIVE BROADCAST

PREMIUM HOSPITALITY

SOCIAL MEDIA & APP

RETAIL

EDITORIAL





WORLDWIDE MEDIA EXPOSURE

Partnering with the world's best broadcasters and bringing added value to each event.





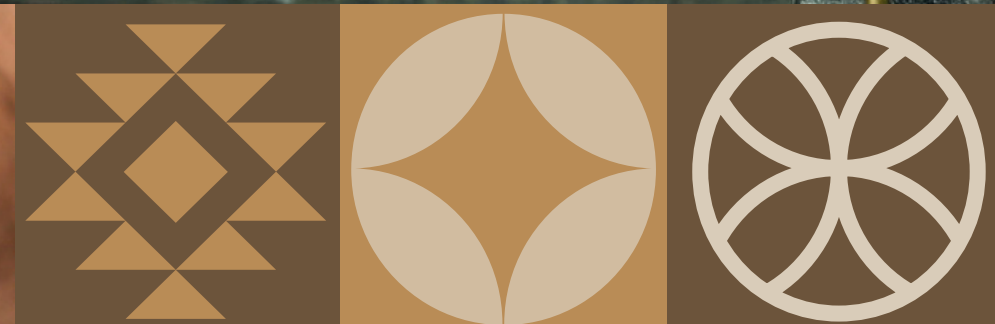
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ARABIANS TOUR



GLOBAL CHAMPIONS
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AN EXCLUSIVE HOSPITALITY OFFER

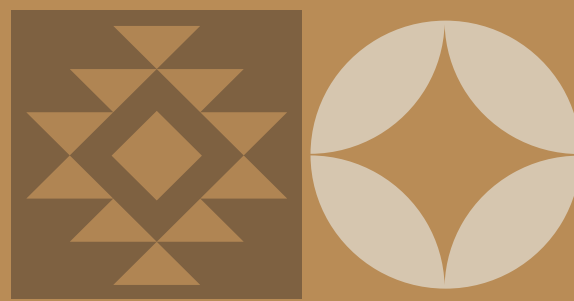
The events offer a truly elevated hospitality experience, making it the perfect place to entertain guests, clients, and sponsors who can enjoy a premium seat, fantastic service, and delicious food alongside the scenic main competition arena. The VIP Areas provide a unique experience for guests.





SPONSORS, SHOPPING & MORE

The shopping village includes an exciting selection of vendors, boutiques by our prestigious partner brands and the finest equestrian apparel and equipment, refreshments and entertainment areas.





GLOBAL CHAMPIONS
ARABIANS TOUR

RESPECTING BEAUTY WITH INTEGRITY

